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Location  
Berlin, DE

# Valentina Leonor

## Product designer

### EXPERIENCE

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Senior UI/UX Designer 08.2022 - now

#### Airsiders GmbH

Creating the MVP for new travel assistant technology, leading in product design, participating in dev collaboration, launch, testing & iterations.

Lead UX Designer 06.2018 - 06.2022

#### iZi Soluciones

Participating in product planning, design & launch of different SaaS products within iZi app (web/ mobile) through creation of user journeys, product ideation & testing. Leading Junior designers to build an atomic design system.

UI/UX Designer 04.2020 - 01.2022

#### Giro54

Working on user interviews, ideation, design, user testing, and UI hand-off of digital products for different clients of the agency. Leading and mentoring design interns.

UI/UX Designer 10.2017 - 01.2018

#### Indómita

Collaborating with a group of designers to create the final wireframes for a Finance and savings education project.

UI Designer 03.2016 - 10.2017

#### Mojix engineering

Creating wireframes and prototypes for digital products for different clients abroad.

Freelance Web Designer 01.2012 - 01.2016

### EDUCATION

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2008 - 2012

#### Universidad Católica San Pablo

BA. Graphic Design and Visual Communication.

### VOLUNTEER

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ADPList mentor 04.2022 - now

Ladies that UX - La Paz 02.2020 - 03.2021

### CERTIFICATIONS

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Interaction Design Foundation →

UX Design Masterclass →  
2020 - By Filament Lab

Writing for Web and Mobile →  
2020 - By Gymnasium

UX: The ultimate guide to usability and UX →  
2019 - By David Travis in Udemy

UX Fundamentals →  
2017 - By Gymnasium

### LANGUAGES

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English Professional proficiency

Spanish Native

German Elementary

### INTERESTS

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Hands-on design, user testing, dev collaboration, iterations, design systems, sustainability, team-work, inclusiveness, UX maturity, education & mentoring.